



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

Results as of: 03/31/2018

GMT: HOWARD HUDSON

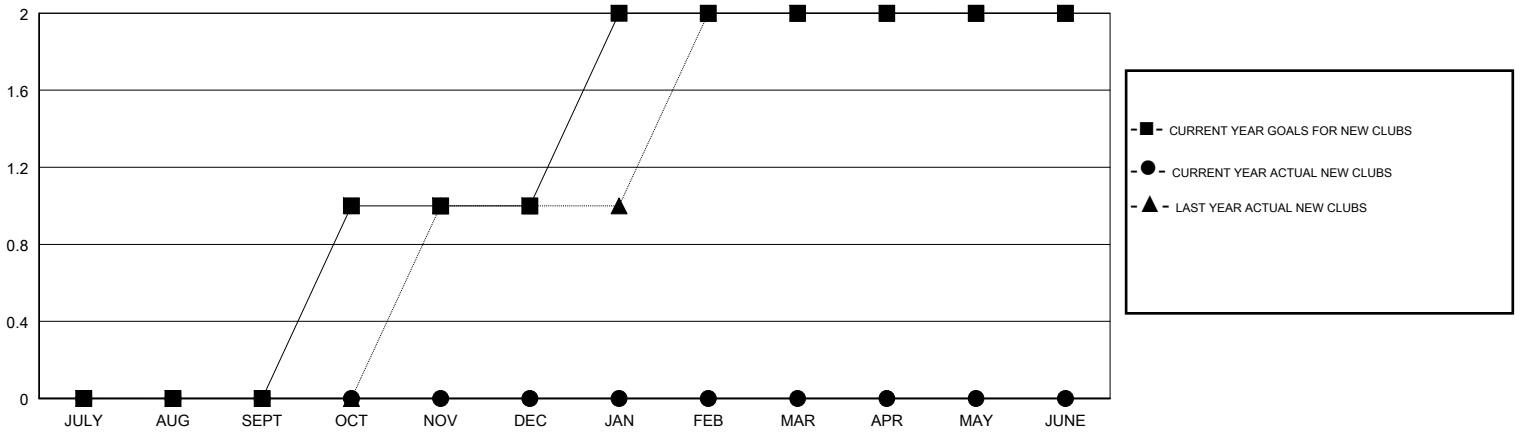
LOCATION CALIFORNIA

GMT CA

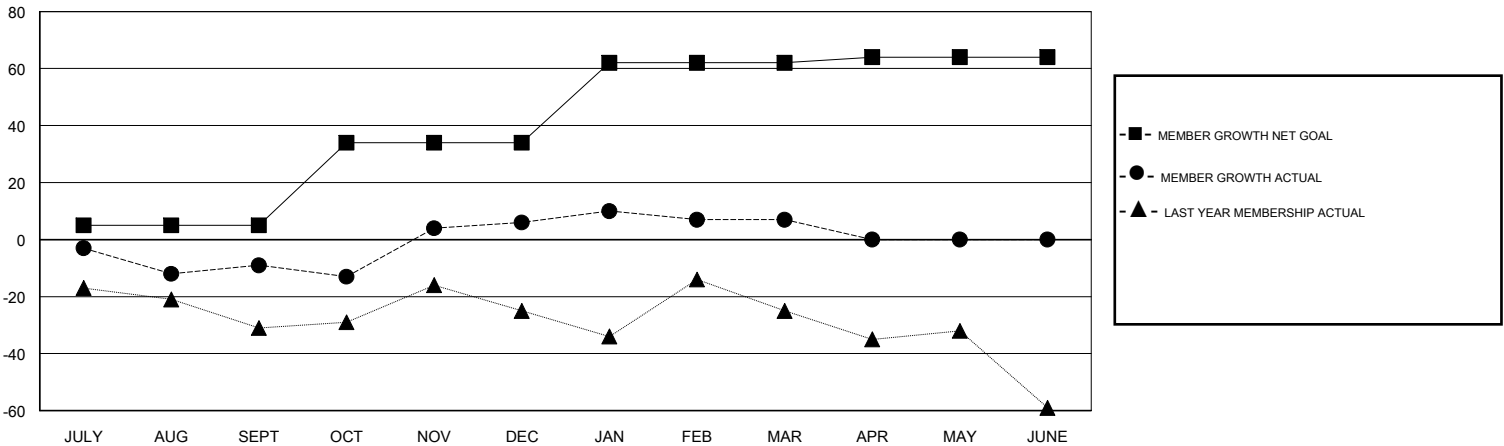
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 1             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 5                      | 37                   | 35   |
| OCT/NOV/DEC           | 29                     | 72                   | 46   |
| JAN/FEB/MAR           | 28                     | 25                   | 22   |
| APR/MAY/JUNE          | 2                      | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

24 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 887 (70.62%)  
 FEMALE 369 (29.38%)  
 Women Percentage Fiscal Year Goal: 36%

DROPPED MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                |            |
|----------------|------------|
| DECEASED       | 10         |
| CLUB CANCELLED | 8          |
| OTHER          | 85         |
| <b>TOTAL</b>   | <b>103</b> |

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 181 |
| FAMILY MEMBERS PAYING HALF DUES | 92  |